

ESCAPE TO BLUE RIDGE™

A Company Overview

By the time you arrive at one of our North Georgia rental cabins, you may have waited all year for your vacation. You've invested time, money and emotional expectations. To be the most admired vacation rental company, we can't afford to disappoint you. That's why our President, Pamela Miracle, can't resist straightening a picture as she walks through a property. It's why her husband/co-founder Doug Miracle notices if a welcome mat isn't vacuumed. It's the excitement their co-founder, Ernie White, feels when guests say, "The cabin exceeded our expectations." Earning admiration is what motivates our Directors of Guest Services to understand the inner workings of 130-plus cabins and to be willing to explain these details to guests at 10 p.m. It's the reason our reservationists enjoy helping guests find the perfect cabin or best place for a romantic dinner.



OUR STORY

Growing up in the Sheraton Hotels his father managed, our co-founder Doug Miracle understands the difference between routine service and exceptional hospitality. Doug's wife, Pamela and business partner Ernie White share this passion. Together, we're invested in Blue Ridge, not only as business and cabin owners, but as people who love this area. We mentor our staff to create a great guest experience and a level of customer service that's rare in the rush of modern life. Our team believes in treating guests and property owners with friendly professionalism, personal attention and respect.

COMMUNITY OUTREACH

We proudly support these local organizations:

- Open Arms of Blue Ridge
- Fannin County Empty Stocking Program
- Snack in a Back Pack
- Good Samaritans of Fannin County
- Blue Ridge Art Association
- Blue Ridge Community Theater
- Rotary Resolution Run
- Escape to Blue Ridge Tri the Mountains Triathlon
- Blue Ridge Mountain Adventure Race
- Blue Ridge Mountain Trout Unlimited
- Fannin County Chamber of Commerce Tourism Board

OUR PHILOSOPHY

"Work hard and be nice."

- Sign in Doug and Pamela Miracle's Blue Ridge cabin

This simple philosophy guides our lives and our business. We created Escape to Blue Ridge™ to bring higher levels of customer service to the North Georgia vacation rental market. Every person in our company, from management to maintenance, strives to achieve our vision:

"To be the most admired cabin rental company in North Georgia."

THE BLUE RIDGE EXPERIENCE

Blue Ridge, Georgia, is set against the beautiful backdrop of the Appalachian Mountains. An accessible escape, Blue Ridge is 90 minutes from Atlanta and a day's drive from five Southeastern states. It's a peaceful place where starry nights still dazzle and life revolves around simple pleasures . . . relaxing by the fire, walking through the woods, teaching a child to fish.



Escape to Blue Ridge shares the mountain experience through our North Georgia cabin rentals. Beginning with one cabin in 2006, we selectively grew our portfolio to more than 130 cabins. We select cabins for beauty, livability and proximity to the "Blue Ridge experience." While the architecture, décor and locations of our homes reflect the mountain cabin tradition, they're hardly rustic. With stunning views and gourmet kitchens, game rooms and hot tubs, they exceed the "home away from home" concept.

All Escape to Blue Ridge rentals, whether two-bedroom retreats or resort-style mansions, offer the value and convenience of a spacious, fully-furnished home versus a hotel room. Each cabin is privately-owned and maintained with consistently high standards of cleanliness and comfort.

NORTH GEORGIA VACATION HOME MANAGEMENT

We care for rental cabins as we would our own homes. This attention to detail reassures property owners with the knowledge that their homes are meticulously maintained and managed, year-round. With the highest rental revenues in Blue Ridge, Georgia, we provide sound management of second home investments.

THE ESCAPE TO BLUE RIDGE DIFFERENCE

- Diverse selection of luxury cabin rentals
- Reservation agents on duty 8 a.m. — 8 p.m. 7 day/week
- Directors of Guest Services available 24/7
- 100% cotton linens and spa-quality towels
- Keyless entry systems facilitate late arrivals and avoid time-consuming check-ins
- Free Wi-Fi in all cabins
- Guest Information Guides in all cabins
- Concierge Services assistance for scheduling activities, reservations, in-cabin chef services, stocked fridge or wine tours
- Easy-to-navigate website with full cabin descriptions/photos
- Amenities (game rooms, hot tubs, fire places) in most cabins

"My family and I stayed at Riverwalk and wanted to let you know how pleased we were with our stay. We could not have asked for a better cabin. We loved everything about it. We could not get over how clean it was when we arrived. No hotel has ever been so clean. It had everything we needed and everyone was so helpful with our reservations. We had a wonderful vacation and are already making plans to return next summer, if not before then. Thank you for making our vacation such a pleasant experience. I am passing the word around South Alabama about Escape to Blue Ridge."

— The Snellgrove Family

"I live 12 hours away from my vacation rental home and my husband has had health issues, so it's important for me to work with a company that provides peace of mind and allows me to focus on other things. Escape to Blue Ridge is a very honest, efficient company that pays attention to details. I have a wonderful, stress-free working relationship with Escape to Blue Ridge."

— Gail DeFrancesca,
Escape to Blue Ridge
Client since 2009

Escape to Blue Ridge
CABIN VACATIONS OF NORTH GEORGIA

MEDIA CONTACTS:
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